

Jaffrey Economic Development Council
Draft Minutes 06/21/23

8:00 am Jaffrey Town Office

Present: Peter Chamberlain, Chair, Larry Alvarez, Kelly Bergeron, Dominique Caissie, Tarah Castiglioni, Tim Gordon, Kevin Chamberlain, Ex.O.

Staff: Jo Anne Carr, Director

Note we are meeting bi-monthly,so August, October, December - third Wednesday at 8am for the rest of this year.

1. Traffic Project Update

- a. Design – project design is being negotiated with the DOT. Details on contracting and responsibility are still being developed. See the project page for detailed drawings
<https://www.townofjaffrey.com/home/pages/downtown-traffic-project-0>
- b. Communications: Lawn signs depicting the design concepts are being printed and will be available in time for Riverfest. Also the Division of Historic Resources is contracted to provide 3 large panels for the information kiosk. Topics will include: Historic and Extant Contoocook River Crossings, Downtown Jaffrey Historic District, and the History of Jaffrey Mills. The Town will need to develop 3 additional panels to complete the kiosk.
- c. The Downtown revitalization Committee will meet July 19 at the Fire State at 4pm
- d. DOT/VHB Public Informational meeting will be later this summer.

2. Reclassifying Main Street

Staff had suggested working with the DOT to reclassify that portion of Main Street between the 5 way and 4 way intersections. This would allow for the Town to hold events on the main block as traffic could be easily diverged to the new bridge. A bit of discussion ensued; Larry wondered why not extend the reclassification to the intersection of Goodnow as that includes the common. It was suggested that should be a next phase if this gets approved. On a motion by Tim and second by Tarah the recommendation was supported by a unanimous vote.

3. Sidewalk Project Update

Final design is underway, rights of way and easements will be drafted for this fall. Coordination with the traffic project is ongoing. Winchendon's downtown improvements are a great example of how the road, sidewalks and bike lanes could be improved. There is also a EV charging station at the head of the rail trail.

4. Downtown Art

Rite Aid is reluctant to give permission to paint on the wall near the rail trail entrance. Other prime locations could be the Bean building (backside) and the back of the Chamber office.

5. Other Business

- Dom is subletting a portion of the shop which could be used as a studio, dance, art, food. Advertised on FB
- Tarah reported hat TEAM's farmer's market has been very successful, Concerts on the Common will be starting up and she received a grant for the Smithsonian's travelling exhibit "Crossroads: Change in Rural America"
- TEAM and the Chamber will have a ribbon cutting for the new business in the plaza – Endless Treasures.
- Kelly noted that the Chamber is active with the Jaffrey 250th with the parade and the Golf Classic
- Note New England Everyday Goods sold. We have not heard what the new owner is planning.